INDUSTRY TOOLKIT

Jirav for SaaS

Jirav comes pre-configured with reports, dashboards, and plans specific to SaaS businesses. With more than 3,000 organizations relying on Jirav for their financial planning and insights, our solution was built and refined to give you instant access to key insights without complex, slow, or frustrating deployments.

SaaS insights right out of the box

Pre-built dashboards offer you the key insights common to SaaS businesses, giving you a headstart and immediate access to core data as you customize Jirav to perfectly fit your organization.

Financial insights

Integrate data from your accounting system and get immediate access to historical reporting, including your balance sheet, income statement, cash flow, and performance dashboards.

Funnel insights

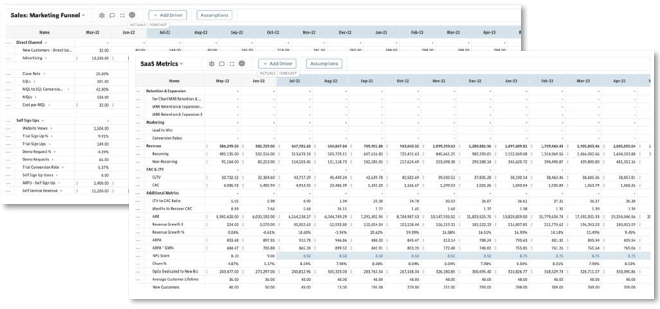
Integrate or import CRM data and gain access to funnel, pipeline, customer, and marketing data.

Company insights

Tie your data sources together, and compare actuals to forecasts and plans to gain the complete picture of how your business has performed and how it's performing against plan.

Pre-built models

Your models fuel your strategic decision making, reports, and insights. Jirav's pre-built models were created with the needs and KPIs of SaaS businesses in mind, so you have a working starting point right away.



SaaS specific models

- Sales
- Marketing
- SaaS revenue
- Customer retention

Standard models

- Staffing
- COGs
- OpEx

The tools to succeed in a complex business environment

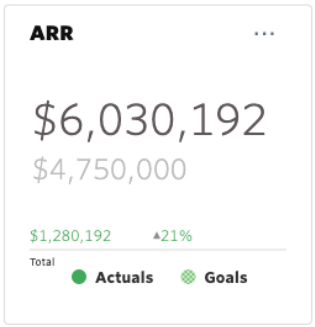
Scenario planning
Clone plans and test various assumptions

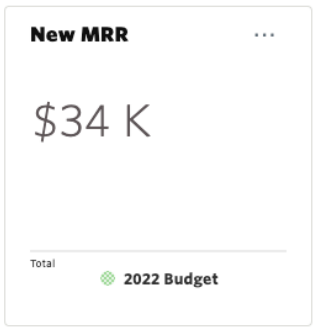
Variance reporting and budget vs. actual
Easily compare actuals to all scenario plans to measure progress

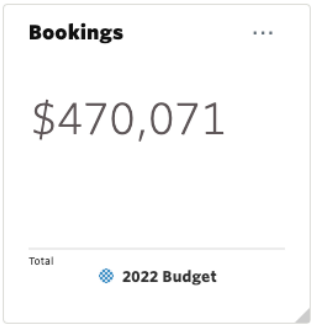
Fast and easy trended planning or custom assumption-based planning
Support the forecast based on historical performance or build complex models to test new business strategies, investment strategies, or test model assumptions

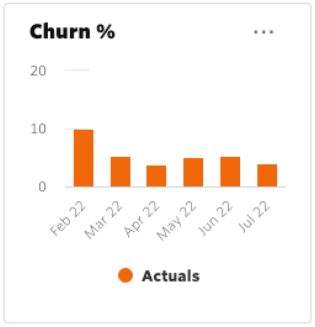
Sample out-of-box metrics, KPIs, and charts

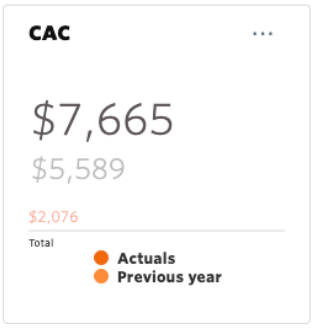
Key SaaS metrics

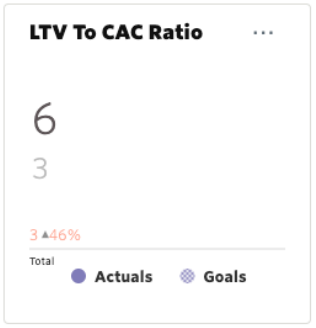


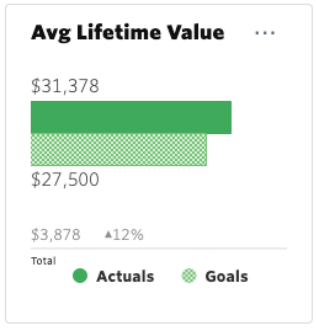


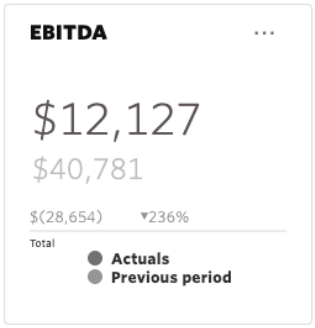




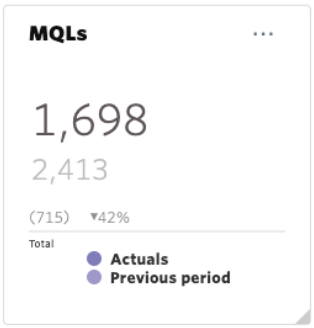


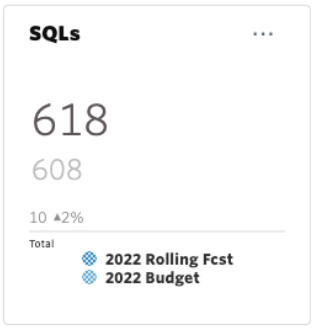


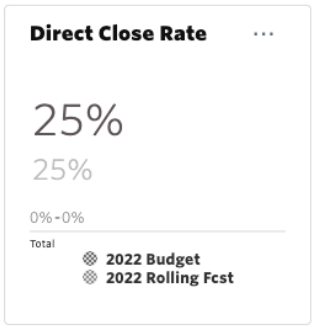


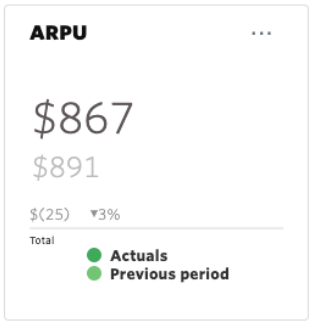


Funnel metrics

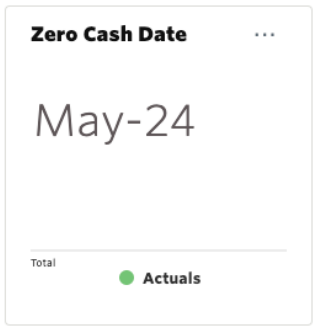


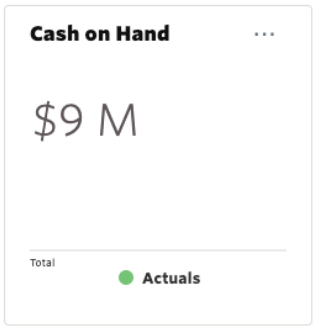


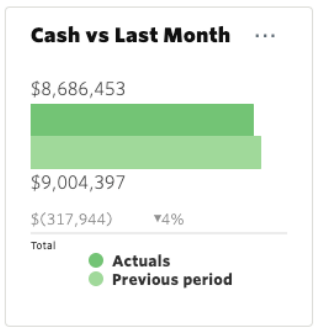


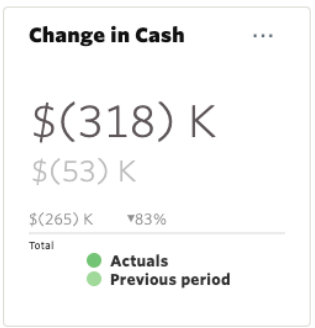


Cash metrics









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